

Designing the electrical infrastructure of the future

OBO at the Light+Building

March 2024

A major event is casting its shadow ahead: from 3 to 8 March, Light+Building will once again attract tens of thousands of international visitors to Frankfurt am Main. The industry highlight will focus on lighting trends in all their facets, the electrification of home and building technology and networked safety technology. Of course, we from OBO will also be there.

With this year's trade fair claim "Be electrified", Light+Building emphasises the importance of electrification for the three top themes of Sustainability, Connectivity and Work+Living. Topics that will also play a major role at the OBO trade fair stand.

Experience our expertise in commercial and residential construction

With many years of expertise and experience from projects worldwide, we ensure safe installation in all types of buildings. You can see this for yourself at Light+Building: we have set up three different rooms for you in which we invite you to interactively discover our solutions for different types of buildings. Step into a modern office, an old building with brick walls or a laboratory. In each of these rooms, we have integrated our OBO products into the various installation environments as realistically as possible. You can see, touch and experience them. Find out where OBO products can be used stylishly and functionally at the same time and convince yourself of our expertise for your individual project.

The electrical infrastructure of the future: Discover the highlights of the OBO trade fair booth

"Be electrified" - this motto also applies to the OBO trade fair stand. Because our goal for the coming years is: We are shaping the electrical infrastructure of the future - and we are happy to take trade fair visitors with us on this mission. Future-oriented solutions for other sectors such as photovoltaics or data centres are increasingly becoming our focus. Discover the diverse solutions for these segments at our OBO trade fair stand and benefit from our expert knowledge. For example, our extensive portfolio for the protection of photovoltaic systems will be supplemented this year with innovative PV mounting systems. We will be happy to answer all your questions personally.

Service and sustainability are our focus

In addition to other product highlights from the areas of industrial installation, building installation and protective installation, our digital tools will of course not be missing. Let our OBO experts introduce you to the myOBO app, BIM@OBO and our popular planning software OBO Construct under Service@OBO.

For further information:

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This year, we are also giving sustainability a special place at our trade fair stand with its own themed corner. In doing so, we are emphasizing the great importance that this topic has for OBO. Find out which measures and initiatives we have already implemented at our international locations and how we are also ensuring greater sustainability with our products.

As always, our trade fair appearance also includes a colorful supporting program. Two prize draws and a competition that challenges your skill and speed in electrical installation round off our trade fair appearance.

You can find the OBO stand here: Hall 12.1, Stand D90, E90, E91. We look forward to your visit!

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Picture 1 Experience our solution expertise for various building types at the OBO trade fair booth. Shown here: An old building with a brick wall and matching color surface-mounted installation.

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Picture 2 OBO offers a whole system for the protection of photovoltaic systems. Innovative assembly systems complement our solution portfolio

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Picture 3 Another focus topic at the OBO trade fair booth: sustainability.